

COMPARATIVE DEALER SALES VOLUME (Units)

Passenger Units, by County of Sale

Includes Passenger Cars, Light Trucks, and Sport Utility Vehicles

County of Sale	2007					2008					2009					2010					2011				
	Sale New	Sale Used	Lease New	Lease Used	Total	Sale New	Sale Used	Lease New	Lease Used	Total	Sale New	Sale Used	Lease New	Lease Used	Total	Sale New	Sale Used	Lease New	Lease Used	Total	Sale New	Sale Used	Lease New	Lease Used	Total
Ada	9,525	23,786	1,795	380	35,486	7,228	20,772	1,507	524	30,031	5,253	17,068	642	483	23,446	5,296	17,576	909	786	24,567	6,950	20,604	1,343	796	29,693
Adams	-	1	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	0	0	-	-	-	0	0	-
Bannock	2,406	7,281	869	9	10,565	2,047	6,539	554	11	9,151	1,581	5,798	315	5	7,699	1,608	5,277	285	71	7,241	1,922	6,171	207	47	8,347
Bear Lake	171	316	6	3	496	123	293	4	4	424	48	150	1	-	199	51	190	3	0	244	65	223	1	1	290
Benewah	5	109	-	-	114	3	126	-	-	129	2	105	-	-	107	1	117	0	0	118	1	124	0	0	125
Bingham	505	2,296	71	1	2,873	372	1,838	61	-	2,271	239	1,349	42	7	1,637	175	1,229	53	2	1,459	306	1,309	56	1	1,672
Blaine	327	960	37	-	1,324	161	729	26	-	916	154	564	2	1	721	125	468	4	1	598	144	403	21	0	568
Boise	-	6	-	-	6	-	23	-	-	23	2	50	-	-	52	-	13	0	0	13	-	12	0	0	12
Bonner	382	1,301	28	11	1,722	254	1,276	13	6	1,549	215	935	9	-	1,159	215	832	4	4	1,055	245	764	5	0	1,014
Bonneville	2,672	9,899	614	177	13,362	2,459	8,398	455	148	11,460	1,793	7,047	156	224	9,220	1,824	7,365	274	14	9,477	1,963	8,070	260	11	10,304
Boundary	73	508	1	-	582	50	494	1	-	545	31	416	-	-	447	22	346	0	0	368	14	376	0	0	390
Butte	18	57	-	-	75	17	55	-	-	72	11	55	-	-	66	11	50	0	0	61	5	34	0	0	39
Camas	-	2	-	-	2	-	-	-	-	-	-	-	-	-	-	-	-	0	0	-	-	1	0	0	1
Canyon	8,416	18,331	1,162	43	27,952	5,122	15,912	859	47	21,940	3,624	14,742	308	133	18,807	3,076	14,035	388	112	17,611	4,011	14,725	552	81	19,369
Caribou	194	852	17	4	1,067	191	762	13	2	968	173	646	7	-	826	105	587	0	0	692	131	549	4	0	684
Cassia	472	2,573	32	-	3,077	382	2,231	17	-	2,630	339	1,722	19	3	2,083	301	1,872	15	4	2,192	392	2,016	20	0	2,428
Clark	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0	0	-	-	-	0	0	-
Clearwater	124	171	1	-	296	86	148	-	-	234	55	151	-	-	206	42	128	0	0	170	32	128	0	0	160
Custer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0	0	-	-	-	0	0	-
Elmore	688	1,442	112	2	2,244	581	1,572	36	2	2,191	338	1,390	9	15	1,752	330	1,500	32	25	1,887	425	1,640	12	15	2,092
Franklin	214	624	9	-	847	144	522	8	-	674	136	425	6	-	567	153	583	1	0	737	190	628	5	0	823
Fremont	131	282	4	-	417	116	215	1	-	332	104	224	1	-	329	86	190	3	0	279	104	202	2	0	308
Gem	313	821	90	1	1,225	232	691	31	-	954	-	247	-	-	247	-	358	0	0	358	-	303	0	0	303
Gooding	-	390	-	-	390	2	351	-	-	353	1	299	-	-	300	-	254	0	0	254	-	284	0	0	284
Idaho	79	764	1	1	845	46	413	1	-	460	31	345	-	-	376	38	342	0	1	381	77	350	1	0	428
Jefferson	160	744	2	-	906	116	658	2	-	776	69	508	-	-	577	70	578	0	0	648	91	706	4	1	802
Jerome	288	2,044	17	-	2,349	241	2,114	28	-	2,383	168	1,773	5	-	1,946	120	1,593	6	0	1,719	171	1,559	13	0	1,743
Kootenai	2,981	10,378	456	19	13,834	2,376	9,535	381	19	12,311	1,860	7,786	142	10	9,798	1,922	7,863	319	7	10,111	2,312	8,756	373	6	11,447
Latah	354	778	28	1	1,161	306	662	24	1	993	114	372	3	-	489	73	424	15	0	512	83	432	6	0	521
Lemhi	510	786	6	-	1,302	362	649	3	-	1,014	231	504	1	-	736	213	520	5	0	738	237	410	2	0	649
Lewis	1	166	-	-	167	-	113	-	-	113	-	115	-	-	115	-	104	0	0	104	-	71	0	0	71
Lincoln	-	15	-	-	15	-	9	-	-	9	-	6	-	-	6	-	3	0	0	3	-	8	0	0	8
Madison	1,068	3,192	73	-	4,333	802	3,106	18	3	3,929	604	2,120	35	2	2,761	620	2,299	52	6	2,977	785	2,454	65	6	3,310
Minidoka	60	601	5	1	667	38	584	3	-	625	21	680	-	-	701	3	570	0	0	573	1	486	0	0	487
Nez Perce	1,820	3,096	108	2	5,026	1,398	3,178	97	-	4,673	1,067	2,702	51	3	3,823	1,036	2,597	66	0	3,699	1,233	2,508	84	0	3,825
Oneida	-	98	-	-	98	-	154	-	-	154	1	110	-	-	111	3	100	0	0	103	-	66	0	0	66
Owyhee	-	37	-	-	37	-	23	-	1	24	-	41	-	-	41	-	13	0	0	13	2	254	0	0	256
Payette	79	881	1	2	963	74	742	2	-	818	72	748	2	-	822	104	829	5	0	938	86	661	5	0	752
Power	126	506	9	-	641	52	484	5	-	541	3	332	-	-	335	-	295	0	0	295	-	241	0	0	241
Shoshone	1,641	839	360	1	2,841	1,237	711	180	2	2,130	906	703	15	-	1,624	781	614	13	0	1,408	932	672	61	0	1,665
Teton	3	291	-	-	294	-	235	-	-	235	2	205	-	-	207	-	159	0	2	161	-	89	0	0	89
Twin Falls	2,745	9,282	152	13	12,192	2,036	7,506	104	10	9,656	1,384	5,804	45	19	7,252	1,358	5,589	119	7	7,073	1,612	6,056	97	7	7,772
Valley	85	163	2	-	250	65	113	2	-	180	48	110	1	-	159	39	112	0	0	151	42	101	2	0	145
Washington	225	462	6	-	693	227	396	8	-	631	174	328	12	-	514	171	276	6	0	453	196	276	11	2	485
County Unspecified	27	629	3	-	659	443	1,014	39	-	1,496	103	738	3	-	844	92	640	3	0	735	55	290	3	0	348
County Totals	38,888	107,760	6,077	671	153,396	29,389	95,346	4,483	780	129,998	20,957	79,413	1,832	905	103,107	20,064	78,490	2,580	1,042	102,176	24,815	85,012	3,215	974	114,016
Out of State Dealers	2,003	2,230	196	3	4,432	1,505	1,912	150	2	3,569	1,148	1,585	94	6	2,833	1,244	1,897	121	1	3,263	1,399	2,040	143	23	3,605
Total Vehicles	40,891	109,990	6,273	674	157,828	30,894	97,258	4,633	782	133,567	22,105	80,998	1,926	911	105,940	21,308	80,387	2,701	1,043	105,439	26,214	87,052	3,358	997	117,621