



# EXCELLENCE IN TRANSPORTATION AWARD

Application must be received by the ITD Awards Coordinator by **March 24, 2011 at 4:00 p.m.**

## Eligibility

Any firm or agency engaged in transportation related projects in Idaho is eligible to enter.  
Submitted projects must be located in Idaho.

The entry must be associated with a public transportation improvement, project or funded by transportation dollars. Projects must have been substantially completed within the last three calendar years inclusive of the current year and presently in use.

Entries submitted in previous years may be resubmitted if it still complies with the aforementioned time span. Winning entries from previous years are ineligible. A project may be entered in as many categories as desired; however, a separate application must be submitted for each category entry which addresses its specified criteria.

## Public Participation Criteria

- 1.) **Narrative:** Please provide a brief narrative explaining why this project is a candidate for the *Excellence in Transportation Award, Public Participation*.
- 2.) **Visual Displays:** Describe the usage and incorporation of creative, new or original visual displays into the project's public outreach efforts. Such visual displays can include, but are not limited to maps, newsletters, brochures, post cards, etc.
- 3.) **Electronic Technology:** As society becomes more "plugged in" to their surroundings, it is becoming essential to convey information through electronic media. Describe any innovative communication techniques regarding electronic technology, specifically in regards to utilizing the Internet or wireless technologies, to publicize project information. Please address its successes and/or impacts as well as how it has broadened participation in the transportation planning process.
- 4.) **Public Meetings/ Hearings:** Describe new or innovative techniques used to broaden participation in the planning process at public meetings/public hearings. How did this innovation make a positive difference in the community and in the distribution of project information? For example, one year a consultant won for holding a public meeting at a public park close to a highway project.

- 5.) **Media:** Describe any new or creative ways of engaging the media in highway projects to strengthen the visual element of a construction project. Media outlets include, but are not limited to television, radio, print journalism, etc.
  - 6.) **Additional Comments:** The project may have succeeded in some areas but struggled with other criteria. Please explain where issues existed or provide information that did not fit in the above criteria.
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Use a **maximum of five pages** to answer the above listed criteria.

- Do not assume the judges are already knowledgeable of your project or understand transportation projects from a public participation prospective.
- The inclusion of photos to better illustrate your answers is highly recommended although not required.
- An appendix may be attached to the end of your application containing articles, awards, press releases that showcase why your project is exemplary. Judges may look over this material presented but the appendix itself is not a judged criterion for this award.

*Entries must be deemed "award-worthy." Judges do have the right to decide that a Public Participation award will not be presented if they believe all entries are sub-standard.*