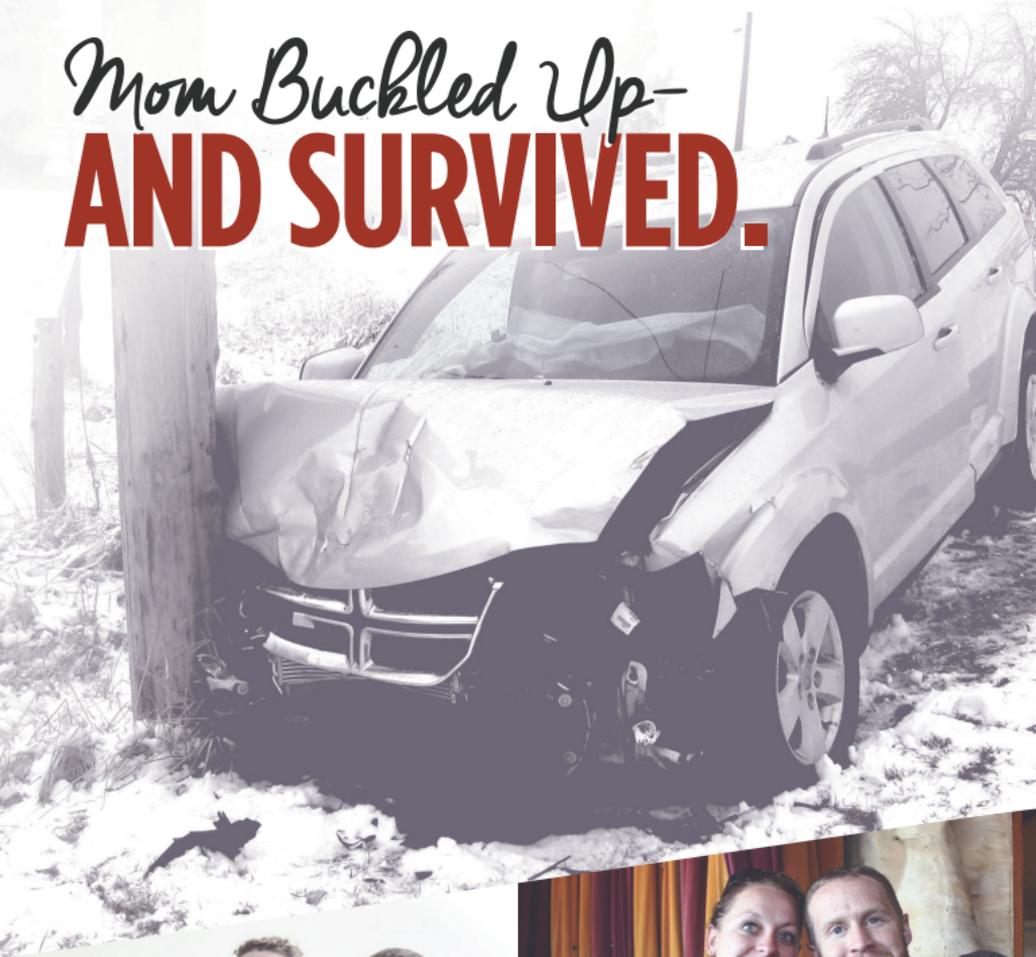


Mom Buckled Up- **AND SURVIVED.**



Margo was driving alone near Moscow when her vehicle was hit by a car that had lost control on slushy roads... causing her to hit a utility pole. She was buckled up.

Margo and her family buckle up every trip, every time, because safety restraints can prevent serious injuries or death.

**MARGO SURVIVED
THE CRASH BECAUSE
SHE WAS WEARING
HER SEAT BELT.**

SURVIVE FOR YOUR FUTURE & YOUR FAMILY.



Mom Buckled Up- **AND SURVIVED.**

Make sure everyone in your vehicle is buckled up before you start driving.

Kids and teens learn by watching their parents and grandparents. Set a good example by buckling up every trip, every time.

From
2010-2014
.....
710 IDAHOANS
were killed in crashes.

Of those killed
.....
55% WERE NOT WEARING
THEIR SEAT BELTS.

* 27% of those seriously injured were not wearing their seat belt.

- Wearing your seat belt is your best defense in a crash.
- Unbelted occupants can injure others in a crash.
- Airbags are designed to work with your seat belt.



This Toward Zero Deaths message is brought to you by the Idaho Transportation Department and your Law Enforcement Agency.

For more information, please visit the Office of Highway website,

ITD.IDAHO.GOV/OHS