



Idaho's

Just Drive Aware Campaign

April 1-11, 2016

The Distracted Driving Task Force is comprised of the following agencies and representatives:

Teresa Baker, Public Information Officer, Idaho State Police

Kimberlee Bratcher, Deputy Prosecutor, Canyon County
Prosecutor's Office

Dave Carlson, Director, Public & Government Affairs, AAA
Idaho

Liz and Gus Catherman, Focus on the Drive

Ken Corder, Community Liaison, City of Meridian

Sgt. John Gonzales, City of Meridian Police Department

Lisa Losness, Strategic Highway Safety Plan Coordinator,
Office of Highway Safety

Eric Lowe, Focus on the Drive

Ashley ZumBrunnen, It's Not Worth It

Josephine Middleton, Grants/Contracts Officer &
Distracted Driving Coord., Office of Highway Safety

Sgt. Matt Pavelek, City of Nampa Police Department

Cheryl Rost, Retired Safety & Risk Management Manager
at Idaho Transportation Dept.

Eric Simunich, Officer, Boise Police Department

Lynette Standley, Project Information Specialist, Idaho
Power

Melissa Stoner, Creative Services Director, KTVB News
Group

John Tomlinson, Highway Safety Manger, Office of
Highway Safety

The Idaho Transportation Department Office of Highway Safety's Distracted Driving Task Force purpose is to promote "attentive driving for life" through community outreach by supporting statewide education, communication and enforcement. This year, the Task Force has teamed with Idaho law enforcement personnel to provide outreach and education to motorists on distracted driving as part of the "Just Drive Aware" campaign.

In an effort to provide materials for outreach and education, and to help raise awareness about the dangers of distracted driving, the Distracted Driving Task Force generated a toolkit of information for public use and mass distribution.

Get Involved - Go to <http://itd.idaho.gov/ohs/justdrive.htm>

On this web page you will find the following toolkit information to help promote attentive driving for life:

- **Crash Information and Statistics**
- **Mayoral Proclamation**
- **Presentations**
- **Employer Policies**
- **Newsletters**
- **Press Releases**

For more information, contact Office of Highway Safety at (208) 334-8100.

National Distracted Driving Awareness Month - <http://www.nsc.org/learn/NSC-Initiatives/Pages/distracted-driving-awareness-month.aspx>