



TOP SHOT

What: a photo contest for all employees while out working in the field this winter

Why: to help tell the ITD story on social media

When: January 13 - March 21

Contest Rules:

- Employees may enter up to five entries each week showcasing either a work activity or job site. Entries can also be beauty shots.
- Entries must be taken within the contest timeframe.
- There are no limits as to what kind of camera you may use.
- The file should be named as follows: ContestantName_LocationDetails_ActivityName_Date
 - *Location details could include milepost, route, town, etc.*
 - *Photos will remain anonymous during judging.*
- Send photos via email to public information specialists; HQ counts as its own district; if you are assigned to more than one district, submit to the district where you work the most. For your PIS see **Picking the Winner**
- Email subject should be labeled as: Photo Contest - Contestant Name

The Prize: Canvas, acrylic or metal print of winning image to display in office or shed



PICKING THE WINNER

Submit your photo to your public information specialist:

Reed Hollinshead - ITD Headquarters Reed.Hollinshead@ITD.Idaho.gov
(ITD Headquarters includes everyone primarily based in Boise, but not District 3)

Megan Sausser - Districts 1 and 2 Megan.Sausser@ITD.Idaho.gov

Jake Melder - District 3 Jake.Melder@ITD.Idaho.gov

Jessica Williams - District 4 Jessica.Williams@ITD.Idaho.gov

Megan Stark - Districts 5 and 6 Megan.Stark@ITD.Idaho.gov

Volunteer judges will help pick the best photo from their district to send to the final round, which will be judged by the Office of Communication. One winner will be chosen.

While there is no specific grading criteria, photos will be judged on more than just subject matter.

Entries may be used for any ITD communication

PHOTO TIPS

- Ensure safety is your priority before taking a photo. Also ensure that your photo shows safe practices. After all, we can't use anything that doesn't look safe!
- What is the main subject of your photo?
- When taking pictures with a phone, use a horizontal orientation:



- Don't rely on the zoom function, try to get closer for better quality.

- What is in the background? What is not in the background?
- Think about what is in focus and what is not in focus.



- Take a lot of pictures! The more you have the more chances one of them is *really* good.
- Choose largest/actual file size when uploading your images.

