



STRATEGIC PLAN



Our Mission

Your Safety • Your Mobility
Your Economic Opportunity

Our Vision

To enhance quality of life
through transportation

itd.idaho.gov

Adopted 2022

Vision: Enhance Quality of Life through Transportation

PROVIDE THE SAFEST POSSIBLE TRANSPORTATION SYSTEM AND WORK ENVIRONMENT

WHY IT MATTERS

We care about your safety because each person is a mother, father, son, or daughter and even one fatality or serious injury is not acceptable.

A safe transportation system connects families and communities, enables a vibrant economy, and allows the movement of essential supplies and services.

Safety is essential to maintaining and enhancing Idaho's high quality of life.

WHAT DOES SUCCESS LOOK LIKE?

- A more secure transportation system that makes communities in Idaho safer with a consistent decrease in fatalities and serious injuries
- Shift in driver behavior to be more engaged, wearing seat belts and driving without impairments or distractions
- Continued partnerships that reinforce the importance of safety in our culture, education, and day to day lives
- Every employee, industry partner, and member of the public returns home safely

A MOBILITY-FOCUSED TRANSPORTATION SYSTEM THAT DRIVES ECONOMIC OPPORTUNITY

WHY IT MATTERS

A mobility-focused transportation system sets the stage for a healthy economy that improves quality of life and prosperity for every citizen, as well as future generations.

Purposeful investments in transportation put people to work and facilitate strong communities that attract new business. This brings more jobs and ensures Idaho's economy remains strong.

WHAT DOES SUCCESS LOOK LIKE?

- Strategically modernize the transportation system to enhance commerce, increase mobility, improve safety, and boost reliability
- Invest transportation dollars to create the greatest benefit to system users
- Integrate emerging transportation technologies appropriately into Idaho's transportation system
- Customers conveniently obtain needed permits, licenses, registrations, and credentials timely

CONTINUALLY IMPROVE THE EMPLOYEE EXPERIENCE

WHY IT MATTERS

Creating an ideal experience for employees, where they are engaged in meaningful work with opportunities for development and growth, drives better results with increased customer satisfaction.

Employees thrive in an environment where their innovation and contributions matter.

Employees are essential to delivering transportation systems and services, so attracting and retaining quality employees is critical to our success.

WHAT DOES SUCCESS LOOK LIKE?

- Attract and retain quality employees
- Employees actively engage in their work, are excited to contribute, and feel valued
- Leaders value, recognize, and coach employees
- Teams are high-performing and collaborative
- Employees are accountable to deliver high quality results on time
- Customers benefit from the expertise and results the employees provide daily

CONTINUALLY INNOVATE BUSINESS PRACTICES

WHY IT MATTERS

Adapting to growth and change is essential to meeting customer expectations. Innovation provides freedom and motivation for employees to try new things and helps ITD to make the best use of our resources.

Saving time and money allows us to stretch resources further, making us a more efficient agency.

An innovative culture keeps ITD focused on the future.

WHAT DOES SUCCESS LOOK LIKE?

- Trust and satisfaction from the public, partners, policy makers, customers, and employees
- Continued improvement in productivity, capabilities, and the ability to adapt to unexpected challenges
- Employees engage in improving performance, safety, and continue to look for better ways to do their jobs

