Idaho Transportation Department
DISPARITY STUDY MEETINGS

YOUR *Safety* ● ● ● ▶ **YOUR** *Mobility* ● ● ● ▶ **YOUR** *Economic Opportunity* ● ● ● ▶

ITD has hired BBC Research & Consulting to conduct a **disparity study** to assess whether any barriers exist for DBEs, MBEs, and WBEs that make it more difficult for them to compete for ITD contracts and procurements. The disparity study will:

- Measure participation of DBEs, MBEs, and WBEs in ITD contracting
- Measure availability of DBEs, MBEs, and WBEs in ITD contracting
- Assess marketplace conditions for DBEs, MBEs, and WBEs
- Help ITD identify ways to make its contracting opportunities more accessible

CALLING ALL BUSINESS OWNERS AND INTERESTED PARTIES

YOUR INSIGHTS ARE ESSENTIAL!

ATTEND A WEBEX OR IN-PERSON MEETING TO:

- Learn more about the study
- Ask questions about the study
- Share testimony about your experiences

We want to hear about your experiences working in Idaho or interest in work with the Idaho Transportation Department (ITD). **Your insights will help ITD improve its efforts to increase contracting opportunities for Disadvantaged Business Enterprises (DBEs), Minority Business Enterprises (MBEs), and Woman Business Enterprises (WBEs).**
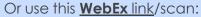
The information you provide will be confidential and anonymous.

Wednesday, October 19
6 pm – 7:30 pm MDT

Meeting Location:

11331 W Chinden Blvd (Bldg 8)
Boise ID 83714, Long Bridge RM
Or use this **WebEx** link/scan:
Or visit your local district office (visit the **disparity study website** for more information!)

Thursday, October 20
6pm – 7:30 pm PDT

Meeting Location:

600 W Prairie Ave,
Coeur d'Alene, ID 83815, Main Conference RM
Or use this **WebEx** link/scan:
Or visit your local district office (visit the **disparity study website** for more information!)

FOR MORE INFO, CONTACT:

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BBC RESEARCH & CONSULTING