



IDAHO TRANSPORTATION DEPARTMENT (ITD) AVAILABILITY STUDY

Business Phone Surveys

CALLING ALL BUSINESS OWNERS & INTERESTED PARTIES

ITD commissioned BBC Research & Consulting (BBC) to conduct an **availability study** to assess whether barriers exist for socially and economically disadvantaged businesses that make it more difficult for them to compete for ITD contracts.

As part of the availability study, the project team will conduct phone surveys to gather key business information and insights into marketplace conditions. These surveys, conducted by Davis Research, will begin in August 2026.

If contacted, please participate to support an accurate availability study!

WHO WILL BE CONTACTED?

- Businesses that have worked with ITD in the past
- Businesses located in Idaho and Asotin and Spokane counties in Washington that provide services related to the types of construction, professional services, and non-professional services and other goods that transportation agencies procure
- Not all businesses will be contacted

HOW WILL THE INFORMATION BE USED?

YOUR INSIGHTS ARE ESSENTIAL!

Information from the surveys will be used to understand conditions in the local marketplace and estimate the **availability** of small businesses and socially and economically disadvantaged businesses for ITD contracts.

Your information will not be shared with any third parties.

WHO CAN I CONTACT FOR MORE INFORMATION?



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