Dealer News

October 22, 2026

Dealer Online Presence Reminder

Fraudulent websites impersonating Idaho dealerships are increasing. These fake sites can mislead customers and damage your business. ITD is working to reduce this threat but still needs your help.

To better protect all Idaho dealers from impersonation scams, the DMV recently asked you to provide your public website information. This helps us identify legitimate dealer websites and address fraudulent sites when appropriate. If you have not already done so, please email your website information to Dealers@itd.idaho.gov. You can stay vigilant by checking for unauthorized websites that may be using your dealership's name, branding, or information.

To reduce your risk, consider the following:

- Periodically search for your dealership online to confirm that your website, social media accounts, contact information, and vehicle listings are accurate and legitimate.
- Monitor for websites, social media profiles, or online listings that use your dealership's name, logo, or other identifying information without authorization.
- If you identify suspicious activity, save relevant information (e.g., screenshots) and report it to the website host, social media platform, ITD, or local law enforcement as appropriate.

Thank you for helping protect Idaho consumers and our dealership community. If you have questions, please contact our team.

Questions may be directed to Dealers@itd.idaho.gov.

MVI Supervisor Announcement

ITD is pleased to announce that Tim Miller has been selected as the new MVI Supervisor. Tim brings extensive experience from his long career in law enforcement and his work with ITD as a Port of Entry and Motor Vehicle Inspector, along with a strong record of leadership, consistency, and dedication to supporting both the public and his colleagues.

Please join us in congratulating Tim on his new role.



Dealer Portal Phase 2: MVRs in Lieu of Title

Under recent legislation, dealers may use an ITD-verified Motor Vehicle Record (MVR) as proof of ownership in certain situations. Lienholders will be required to release liens within 10 business days of receiving verified payoff funds.

These changes are designed to reduce title delays, simplify processing, and help dealers serve their customers more efficiently.

Using an MVR in place of a title can only be used if a dealer is submitting for title electronically either via an Authorized Provider or the department's Dealer Portal. ITD will provide the list of accepted MVR providers upon the launch of the Dealer Portal Phase 2.

Truth in Advertising – FTC Price Transparency Update



The Federal Trade Commission recently released updated Price Transparency FAQs. These explain that any advertised vehicle price must show the real amount a customer can pay, except for required government fees like state taxes.

You can read the full guidance at: https://www.ftc.gov/business-guidance/resources/automobile-industry-pricing-transparency-faqs.

While ITD does not enforce this federal rule during routine audits, pricing practices may still be subject to review by courts or federal agencies if concerns arise. Clear, accurate pricing helps prevent complaints and supports consumer-protection expectations.

Dealer Portal Phase 2 Training Available December 1-3

Dealer Portal Phase 2 is scheduled to launch on **December 17th**, 2026, and introduces new capabilities that will streamline title processing, improve communication, and reduce delays statewide.

New features include:

- Electronic title document uploads
- Electronic title payment
- Online review of title exceptions and document resubmission
- E502 edits prior to title issuance

To help dealers prepare, the DMV is offering **one four-hour training session** that may be attended at **any of the in-person locations listed below or virtually**. Multiple sessions are available between **December 1-3**, providing flexibility for dealerships statewide.

Dealers that complete this training will receive **Continuing Education credit**. County staff will attend alongside dealer partners to support a smooth transition and ensure consistent understanding of the updated electronic title submission process.

To register for training, please click the following link and select the date, time, and location that works best for you:
https://www.eventleaf.com/e/2026DealerPortalTraining

In-Person Training Options

Location	Date(s)	Venue	Time
Coeur d'Alene	December 1-3	Emergency Operations Center, 600 W. Prairie Ave. (EOC Conference Room)	8:00 a.m.-12:00 p.m. or 1:00 p.m.-5:00 p.m.
Lewiston	December 2-3	Emergency Operations Center, 1225 Idaho St. (Middle Fork Conference Room)	8:00 a.m.-12:00 p.m. or 1:00 p.m.-5:00 p.m.
Boise	December 1-3	ITD District Office, 8150 W. Chinden Blvd. (Mountain Room)	8:00 a.m.-12:00 p.m. or 1:00 p.m.-5:00 p.m.
Twin Falls	December 1-3	Twin Falls County West, 630 Addison Ave. W. (Conference Room B)	8:00 a.m.-12:00 p.m. or 1:00 p.m.-5:00 p.m.
Pocatello	December 1-3	ISP Conference Room, 5255 S. 5th Ave.	8:00 a.m.-12:00 p.m. or 1:00 p.m.-5:00 p.m.
Rigby	December 1-2	ITD District Office, 206 N. Yellowstone (Large Conference Room)	8:00 a.m.-12:00 p.m. or 1:00 p.m.-5:00 p.m.
Rigby continued	December 3	ITD District Office, 206 N. Yellowstone (Large Conference Room)	1:00 p.m.-4:00 p.m.

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